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## PR INFORMATION

Press release (long/medium/short) – Social media

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### **Festool Fanshop: New essentials for on the go**

**Festool expands its Fanshop**

**Available from 7 September 2026**

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**Press contact**

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## Press release (long)

– 2,282 characters (including spaces) –

### Festool Fanshop: New essentials for on the go

Festool expands its Fanshop – from September 2026

**With new, well-designed items in the Fanshop, Festool is expanding its range to include practical companions for everyday work and beyond. The focus is on robust, functional products that meet the needs of professional users – even in their free time.**

#### **Practical, robust, well-designed: the new Fanshop highlights**

The latest autumn additions to the Festool Fanshop prioritise everyday usability and durability. They combine functional design with the high-quality feel that users have come to expect from Festool.

#### **The new products include:**

- Festool **sports/travel bag** – offers plenty of storage space for work, leisure or installation jobs and impresses with its hard-wearing materials
- Festool **rucksack** – ideal for on-the-go use, with a well-thought-out layout and high level of comfort
- Festool **toiletries bag** – compact and robust, perfect for travelling or on site
- Festool **sweatshirt** – comfortable, durable and featuring the brand's signature look, suitable for work and leisure

All items are designed for everyday use and address the typical needs of tradespeople – be it mobility, organisation or comfort.

#### **Focus on real benefits**

With its Fanshop products, Festool consistently pursues its aim of offering practical solutions even beyond its range of power tools. The new items are not traditional promotional products, but functional companions that integrate seamlessly into everyday working life. At the same time, they convey Festool's brand ethos: quality, reliability and a clear focus on the needs of professionals.

#### **Review: Fanshop new arrivals, spring 2026**

In spring, the range was expanded to include, amongst other things, the following products: Speed Square, deep-hole marker, 3D printing filament, UVEX sunglasses, a cap and a compact pocket umbrella.

With the new Fanshop items for autumn, Festool is consistently expanding its range of functional accessories. A sports bag, rucksack, toiletries bag and sweatshirt represent well-thought-out solutions that usefully complement the everyday working lives of professionals – robust, practical and in the typical Festool design.

The new fan shop products will be available from 7 September 2026. Further information at [festool.co.uk](https://festool.co.uk)

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## Press release (medium)

– 1,395 characters (including spaces) –

### Festool Fanshop: New essentials for on the go

Festool expands its Fanshop – from September 2026

Festool is expanding its Fanshop with practical, robust companions for everyday work and leisure. The focus is on functional products that meet the requirements of professional users and reflect the quality Festool users have come to expect.

### **Practical, durable, well-designed**

The new autumn range impresses with its suitability for everyday use and hard-wearing materials. It combines functional design with comfort and a distinctive brand look.

Among the new highlights are:

- Sports/travel bag with plenty of storage space for work, leisure or assembly
- Backpack with a well-thought-out compartment layout and high wearing comfort
- Toiletries bag – compact, robust and ideal for on the go
- Sweatshirt in the brand's signature style, comfortable and durable

### **More than just promotional items**

With its fan shop, Festool aims to offer practical solutions that go beyond just power tools. The new products are functional companions that integrate seamlessly into everyday working life and stand for quality and reliability.

### **The range continues to grow**

As early as spring 2026, the range was expanded to include, amongst other things, Speed Square, deep-hole markers, filament, sunglasses, a cap and a pocket umbrella. The new products will be available from 7 September 2026.

Further information at [festool.co.uk](https://festool.co.uk)

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## **Press release (short)**

– 909 characters (including spaces) –

### **Festool Fanshop: New essentials for on the go – from September 2026**

**Festool is expanding its Fanshop with practical, robust companions for everyday work and leisure. The focus is on functional products that meet the demands of professionals.**

The new autumn range impresses with its suitability for everyday use, hard-wearing materials and functional design. Highlights include:

- Sports/travel bag with plenty of storage space
- Rucksack with a well-thought-out layout and high level of comfort
- Compact, robust toiletries bag
- Comfortable, durable sweatshirt in the Festool style

All items meet typical requirements such as mobility, organisation and comfort.

With its fan shop, Festool offers practical solutions that go beyond power tools – not traditional promotional items, but reliable companions for everyday work.

The new products will be available from 7 September 2026. Further information at [festool.co.uk](https://festool.co.uk)

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## **SOCIAL MEDIA**

– 337 characters (including spaces) –

### **New essentials for professionals: Festool is expanding its Fanshop! 🛍️ ✨**

From September 2026, Festool will be offering robust companions for your leisure time –

– 538 characters (including spaces) –

Festool is expanding its Fanshop with practical items for your leisure time. The new autumn highlights impress with their robust materials, functional design and high level of comfort. Look forward to a sports/travel bag, rucksack, toiletries bag and a comfortable sweatshirt – all thoughtfully designed for everyday use. Not your typical promotional items, but genuine everyday helpers: durable, reliable and in the classic Festool style. New from 7 September 2026 – more information at [festool.co.uk](https://www.festool.co.uk)

## New fan shop items from September 2026

